## PDS - attachment H

## APPLICATION PRICE CALCULATION SHEET

PDS for the sale of Shares in the unnamed thoroughbred Bay Filly, foaled 2016, by EXCELEBRATION from POLITE all-inclusive to 30 SEPTEMBER 2018

The costs of establishing the Syndicate are set out in the following table (these costs are one-off costs):

	Total for Syndicate	Per Share (20)
A. Initial Cost Price of Horse paid by Promoter – fall of the hammer	\$65,000	\$3,250
B. Promoter's margin 12.5% of fall of hammer price	\$8,125	\$406
C. Other acquisition costs	\$21,768	\$1,088
D. Syndicate establishment costs	\$18,565	\$929
E. Actual and budgeted Horse husbandry costs to 30 June 2018	\$17,124	\$856
Sub-total	\$130,582	\$6,529
F. GST	\$13,058	\$653
G. Racing NSW Registration Fees (GST exempt)	\$560	\$28
Total	\$144,200	\$7,210
Share Application Price – 1/20th [or 5%] Share		\$7,210

Further breakdown of Items A, B, C and D:

		Total for Syndicate	Per Share (20)
A. Initial Cost Price of Horse paid by Promoter		\$65,000	\$3,250
B. Promoter's margin 12.5%		\$8,125	\$406
C. Other acquisition costs			
Race series eligibility payments (7)			
<ul> <li>Entry to Magic Millions Race series (one-off)</li> </ul>	\$4,500		
<ul><li>Entry to BOBS 2 &amp; 3YO series (one-off)</li></ul>	\$900		
<ul><li>Entry to BOBS 4YO series (one-off)</li></ul>	\$764		
<ul> <li>Blue Diamond &amp; Blue Sapphire 1<sup>st</sup> nom</li> </ul>	\$300		
<ul> <li>Golden Slipper &amp; Golden Rose 1<sup>st</sup> nom</li> </ul>	\$341	\$6,805	\$340
o Insurance premiums (4)			
<ul> <li>Mortality from fall of hammer to 30 October</li> </ul>			
2018 for total syndication value			
<ul><li>Emergency Surgery / Colic</li></ul>			
<ul> <li>Disability impairment guarantee to date of</li> </ul>			
issuing and allotment of Shares			
<ul> <li>Professional Indemnity cover</li> </ul>		\$9,657	\$483
Acquisition costs			
■ Veterinary work at sale complex by Dr Tim	\$1,895		
Roberts, including 135 physical inspections,			
121 X-rays and endoscopic evaluation,			
apportioned across all yearlings purchased			
<ul> <li>Sales expenses incurred in attending sale</li> </ul>	\$1,778		
apportioned across all yearlings purchased for			
syndication	¢150		
Endoscopic evaluation post sale payable to Magic	\$150		
Millions	ф <b>Г</b> ОО		
Blood testing post sale for Anabolic Androgenic Steroids	\$500		
Miscellaneous costs, including professional	\$983	\$5,306	\$265
photographers, pedigree ratings software fee,	<b>Φ903</b>	\$5,300	\$205
apportioned across all yearlings purchased for			
syndication			
D. Syndicate establishment costs			
Syndicate establishment costs     Establishment and promotion			
Proportion of postage, printing, handling &	\$11,865		
stationary (\$128), communications by	Ψ11,000		
telephone, facsimile, email, SMS (\$325),			
marketing & promotion, banking, merchant			

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service/eftpos fees, (\$825), IT service			
provider, veterinary report for PDS, (\$195),			
advertising across TV, radio & websites,			
including TVN, Sky Sports Radio,			
Bloodstock.com, Racenet etc. (\$9,500), ASIC			
Form 88 PDS in-use notice (\$35)			
Accounting and legal			
<ul> <li>Proportion of auditor's fee (\$3,500), chartered</li> </ul>	\$6,700		
accountants fee (\$1,200), legal fees (\$2,000)			
Total		\$18,565	\$929
E. Actual and budgeted Horse husbandry costs to 30 September 2018			
<ul> <li>From 14 January to 30 September 2018</li> </ul>			
<ul> <li>Transport 14 January from sale complex to</li> </ul>	\$680		
Oakridge Spelling Farm			
<ul> <li>Agistment from date of arrival at Oakridge to</li> </ul>	\$1,876		
28 February			
<ul> <li>Transport 1 March from Oakridge to educators</li> </ul>	\$180		
to commence breaking-in process			
<ul> <li>Education process over 6 weeks including stabling</li> </ul>	\$3,575		
<ul> <li>Transport 14 April from educators to Wild</li> </ul>	\$210		
Oaks Pre-Training Stables			
<ul> <li>Pre-Training 15 days orientation to stables</li> </ul>	\$1,255		
<ul> <li>Transport 30 April from Pre-Trainers to</li> </ul>	\$150		
Oakridge Spelling Farm			
<ul> <li>Miscellaneous additional costs including farrier</li> </ul>	\$515		
feet trim and shoes, dentist, parasite drench			
<ul> <li>Agistment from 1 May to 31 May</li> </ul>	\$1,442		
<ul> <li>Transport 1 June to Pre-Trainers</li> </ul>	\$150		
<ul> <li>Pre-Training from 1 June to 30 June</li> </ul>	\$2,580		
<ul> <li>Agistment from 1 July to 31 July</li> </ul>	\$1,442		
<ul> <li>Agistment from 1 August to 30 September</li> </ul>	\$2,840		
<ul> <li>Miscellaneous additional costs including farrier</li> </ul>	\$229	\$17,124	\$856
feet trim and shoes, dentist, parasite drench			
Total		\$130,582	\$6,529
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<sup>•</sup> The Promoter will absorb any ongoing costs if required from 1 October until promotion is registered with Racing NSW.